



IMS UNISON
UNIVERSITY

Nurturing Knowledge. Empowering Minds.



IMS UNISON UNIVERSITY
PLACEMENT REPORT



About IMS Unison University

Established in 1996 as the Institute of Management Studies, IMS Unison University (IUU) is an integral part of the Unison Education Foundation. Following its significant contributions to higher education, the Government of Uttarakhand granted approval for the establishment of IMS Unison University in 2013. With a rich legacy spanning over 25 years, we take immense pride in our pioneering history, current achievements, and promising future. Today, IUU stands tall as a leading academic institution catering to students aspiring for exceptional success. Our university houses six Schools, offering a diverse range of programs that contribute to teaching, research, and interdisciplinary studies across various specializations. Our globally renowned undergraduate, master's, and Ph.D. programs boast a flexible curriculum, fostering an optimal learning environment and a myriad of learning prospects—an exclusive

attribute of the University. Our esteemed academic staff comprises accomplished practitioners and dedicated educators, advocating for intellectual excellence and critical inquiry. With profound industry expertise, they ensure students remain updated with the latest advancements in their domains. The consistently high placement rates are a testament to the quality education we offer, with our graduates excelling in varied careers spanning private, non-governmental, and governmental sectors. At IUU, our educational approach encourages participation in sports and co-curricular activities, enabling students to apply their skills and expand their networks while pursuing their career aspirations. With numerous compelling reasons to choose IUU as your academic home, this document provides a glimpse into our offerings and what sets us apart.

The IUU Awards & Rankings

IMS Unison University is QS I-GAUGE E-LEAD Certified

The QS I-GAUGE E-Learning Excellence for Academic Digitization Certification scorecard represents the outcomes of the QS I-GAUGE certification process. This process evaluates essential parameters to assess and certify an institution's readiness for conducting online Teaching & Learning and Student Engagement activities. IMS Unison University has proudly achieved a 100% score in all four areas: Student-Faculty Engagement (50/50), Learning Management System (40/40), Information Technology Support (30/30), and Best Practices in IT (30/30).





No.1
Rank in
Uttarakhand

Times B School Survey, 2023



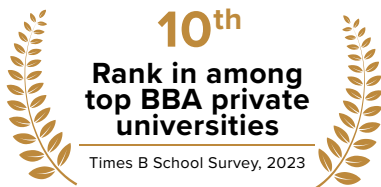
12th
Best BBA
Institute in India

Times B School Survey, 2023



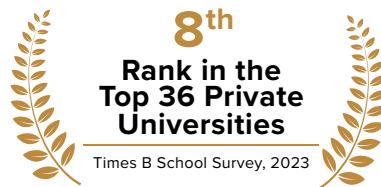
6th
Rank for
placements in India

Times B School Survey, 2023



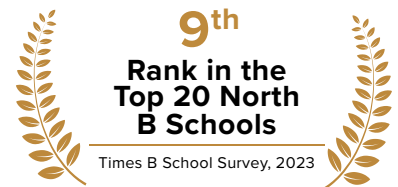
10th
Rank in among
top BBA private
universities

Times B School Survey, 2023



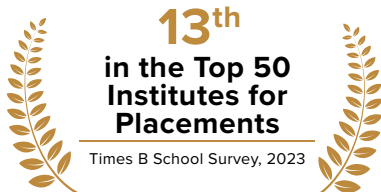
8th
Rank in the
Top 36 Private
Universities

Times B School Survey, 2023



9th
Rank in the
Top 20 North
B Schools

Times B School Survey, 2023



13th
in the Top 50
Institutes for
Placements

Times B School Survey, 2023



18th
Rank in the
Top 100 B Schools

Times B School Survey, 2023



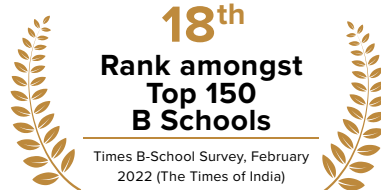
14th
Rank in amongst
All-India
Top B-Schools

Chronicle Publication, 2023



6th
Rank in Best
Private University
in India

Times B-School Survey, February
2022 (The Times of India)



18th
Rank amongst
Top 150
B Schools

Times B-School Survey, February
2022 (The Times of India)



14th
Best MBA Institute
for Placements

Times B-School Survey, February
2022 (The Times of India)



20th
Best Multi-disciplinary
Emerging Universities
in India

The Week and Hansa Research
Best Universities Survey 2021



No.2
Extraordinary
Leadership in
India

Education World 2019



No.9
Professional
Education in
India

Education World 2019



13th
Best BBA
College in India

Times B-School Survey 2021
(The Times of India)



No.1
BBA College in
Uttarakhand

Times B-School Survey 2021
(The Times of India)



31st
Best BBA
College in India

India Today Best Colleges
of India Survey 2021



21st
Best Mass
Communication
College in India

India Today Best Colleges
of India Survey 2021



6 In-demand Schools at IMS Unison University

01 SCHOOL OF MANAGEMENT

B.Com/B.Com (Hons.)
B.B.A/B.B.A (Hons.)
B.A. Economics/ B.A. Economics (Hons.)
MBA (Master of Business Administration)
Ph.D. (Doctor of Philosophy) (Management)

03 SCHOOL OF MASS COMMUNICATION

B.A. in Journalism & Mass Communication/
B.A. in Journalism &
Mass Communication (Hons.)
M.A. in Journalism & Mass Communication
Ph.D. (Doctor of Philosophy)
(Mass Communication)

05 SCHOOL OF LIBERAL ARTS

B.A. in Liberal Arts/ B.A.
(Hons.) in Liberal Arts
Ph.D. (Doctor of Philosophy)
(Liberal Arts)

02 SCHOOL OF LAW

Five Year B.A.LL.B (Hons.)
Five Year B.B.A. LL.B (HONS.)
LL.M (Master of Law)
Ph.D. (Doctor of Philosophy) (Law)

04 SCHOOL OF HOSPITALITY MANAGEMENT

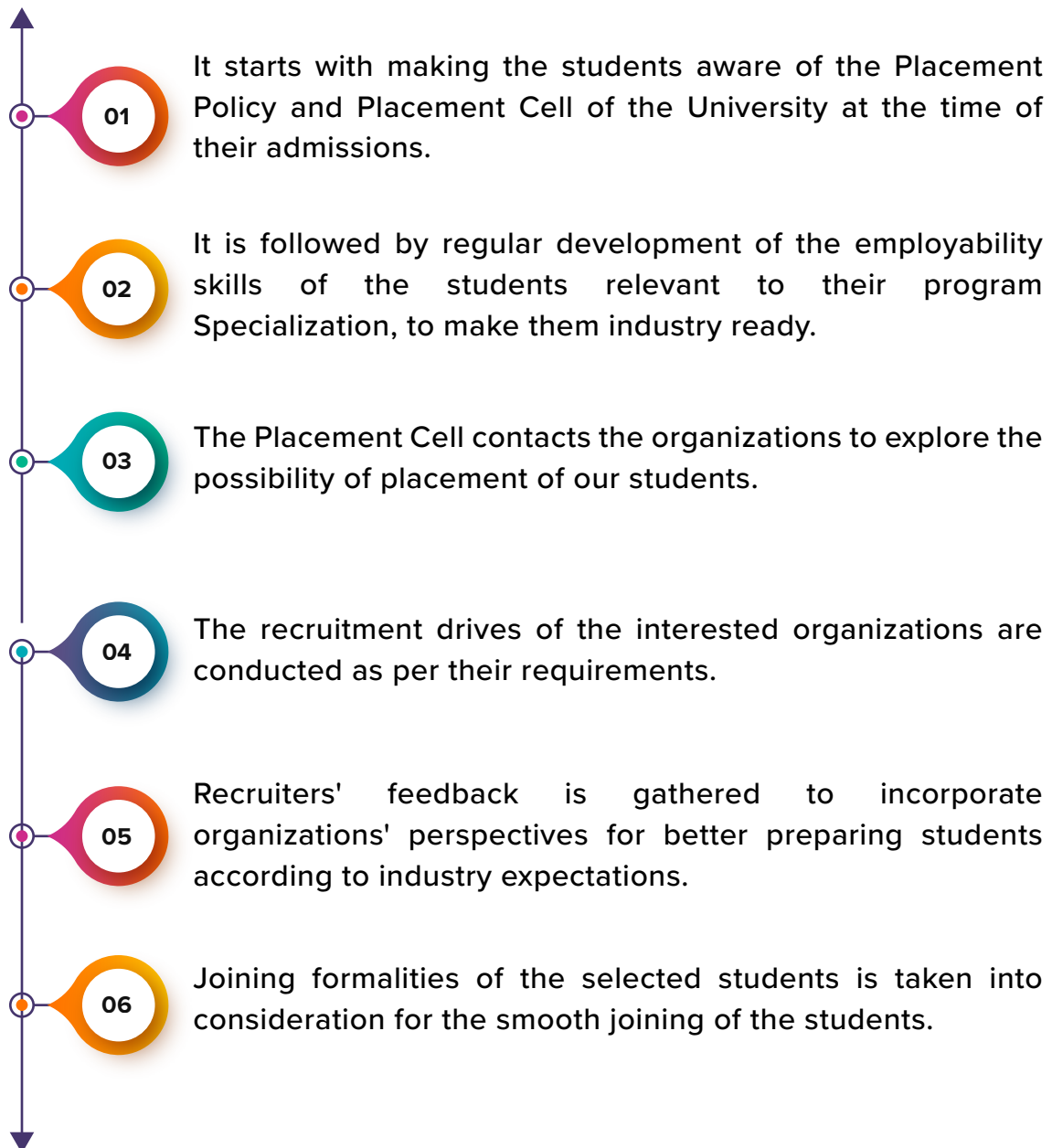
BHM (Bachelor of Hotel Management)
MHM (Master of Hotel Management)
Ph.D. (Doctor of Philosophy)
(Hotel Management)

06 SCHOOL OF COMPUTER APPLICATIONS

BCA
(Bachelor of Computer Applications)
MCA (Master of Computer Applications)
Ph.D. (Doctor of Philosophy)
(Computer Applications)

What we mean by 100% Placement Assistance

Placement Process: The Placement Process includes different activities:



IMS Unison University helps students excel in placements through specialized training activities

IMS Unison University strongly believes in the employability skill enhancement of the students relevant to their specializations. The University conducts various activities to make the students industry ready, a few of which are mentioned below:

COMMUNICATION SKILLS

(Conversation and Writing Skill)



SEMINARS



PRESENTATIONS

(The students are encouraged to learn the presentation skills)



MOCK INTERVIEWS



MOCK GROUP DISCUSSIONS



EMAIL WRITING SKILLS



MOCK TESTS



INDUSTRIAL VISITS & CORPORATE INTERACTIONS



ALUMNI INTERACTIONS FOR PLACEMENTS



Top Recruitment Partners at IMS Unison University



Our Stellar Placement Statistics

363+
Recruiters

10+
Industry
Domains

100%
Placement
assistance

95%
Placement
record

12000+
Alumni Base

Message from Our Recruiters

“

I have fetched some good students from IMS Unison University. I feel this university nurtures students who are serious about jobs and want to create a unique identity for themselves. This university is achieving milestones. I wish the University and students good luck.

Ms. Poonam Saraya
North India AGM HR, Audi

“

IMS has always been a breeding ground for new talent. Smartdata has benefited a lot from their IT and Management pool for the last five years. IMS Alumni working as samaritans at management positions says it all.

Ms. Anuradha Chawla
Director HR
SmartData Enterprises (I) Limited

“

IMS students are the true delight for any recruiter. They are the right mix of education and value system. Our experience with IMS Unison University has always been great.

Ms. Radha Voora
Manager, Human Resource
Quislex Legal Services, Hyderabad

“

The campus drives at IMS are always very well organized & coordinated and students are very well groomed. The student coordinators were very helpful and effective in the work. One of the best experiences I've ever had at a campus event.

Ms. Perna Sindhi

Manager - HR (North)

LifeCell International Private Limited

“

I am highly impressed with the world class infrastructure backed by the state of the art facilities. My experience with the students was unique. Together we could create a multi dimensional experience that transforms them into professionals.

Hope IMS Unison University will continue to look far beyond routine in its endeavor to produce business leaders!

Ms. Malini Prasad

Head Marketing - North & East, ICICI Securities

“

We have been recruiting students from IMS Unison University for over years now and we can confidently say that IMS students are performers.

Mr. Diversh Mishra

Senior Vice President, HDFC Bank


“

For me IMS is a factory, producing great talent. Students included so far by Hindustan Times are the best.

Ms. Sudhanshu Srivastava

Executive Editor

Hindustan Times Media Limited



IMS Unison University has been a great support for providing budding talent for Axis Bank. The candidates have shown exemplary performance and have added to the growth of the bank. The university has provided an excellent platform for development of candidates and bridging the gap between campus and corporate. We would like to be associated with this University in the future as well.

“

Mr. Anuj Sahejpal
Regional Manager North - HR
Axis Bank Limited

We have been hiring from IMS for a long time and have had a very good experience with the students of this university. We will continue to hire students from this University for our future requirements.

“

Mr. Narendra Kr. Agarwal
Associate Vice President (Sales)
Kent RO Systems Limited

I was impressed by active participation of IUU students into industry oriented activities organized in my previous organization.

“

Mr. Subhankar Ghose
Head HR, ABP News Network Pvt. Ltd.

Our Recruiters (MOU Signed)



UNIVERSITY OF SOUTH ALABAMA, USA:

MoU has been signed between IMS Unison University and University of South Alabama



HYATT:

MoU has been signed between IMS Unison University and Hyatt Regency Dehradun



JW:

MoU has been signed between IMS Unison University and JW Marriott Walnut Grove Resort & Spa, Mussoorie



FFM:

MoU has been signed between IMS Unison University and Fairfield by Marriott Dehradun

| Why Our Students Love Learning at IUU



“IMS Unison University has played a pivotal role in shaping my MBA journey and has exceeded my expectations in every aspect. I am thrilled to share my testimonial about the exceptional experience I had as an MBA student at this prestigious institution.”

Eshan Kashyap
Bajaj Finserv



“The professors bring real-world experience into the classroom, providing practical insights and relevant industry examples that enhance our learning.”

Riya Jain
Grant Thornton Bharat



“The curriculum of MBA program at IMS Unison University really gave me a comprehensive and contemporary business education.”

Akash Rawat
HDFC Bank



Why Our Students Love Learning at IUU



"I am a step ahead of my peers from school thanks to the BBA program where I had a chance to not only specialise in Operations but also Finance. Really thankful for my campus placement at Accenture."



Kavya Mehta,
BBA Graduate



"I am just in my first year and I have already learned so much. I have had so many great opportunities where I got to network with and learn from the best in the marketing industry. I hope to specialise in Marketing in the third year."



Raj Sinha,
BBA Student



"Only great memories from IMS Unison University! So glad I picked this university for my BBA. I was absolutely ready for the job I was placed in as soon as I graduated. Now I am a team lead at TCS!"



Jaya Kaushik,
BBA Hons Graduate

Our Proud Achievers



KHUSHBOO
BA HONS.



AMRIT TYAGI
MBA



MANISH BORA
MBA



RAO FARAZ
MBA



**SINGH ADITYA
INDRAPAL**
MBA



**AHALAWAT ISHIKA
DHARMENDRA**
MBA



ANJALI
MBA



SHREYAS RAWAT
MBA



SHAGUN KHANNA
MBA



KUSUM RAWAT
MBA



RUDRA PRATAP SINGH
MBA



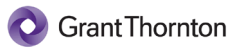
AKSHARA ARORA
BA HONS.



Our Proud Achievers



ANJALI NAUTIYAL
B.COM HONS.



MANISH KARAKOTI
BBA



SUYASH KATARIA
BBA



GAURAV NEGI
BBA



SHIVAM SAINI
MBA



ABHILASHA
MBA



VANITA SAHU
MAM & CD



NEETI PANDEY
MBA



APARNA PANDAY
MBA



SAKSHI JOSHI
MBA



MAITHILI
BBA





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GET IN TOUCH

IMS UNISON UNIVERSITY

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